# Automating GDPR for Data Science and Advanced Analytics with Immuta.

Immuta is the number one GDPR compliance solution for data science and advanced analytics, providing a single, easy-to-use access and control plane for all data policy enforcement, across any enterprise.

## **GDPR FOR ANALYTICS**

Immuta offers the most advanced data protection policies on the planet, easily accommodating the complex requirements of the GDPR.

# **Purpose-Based Use Restrictions**

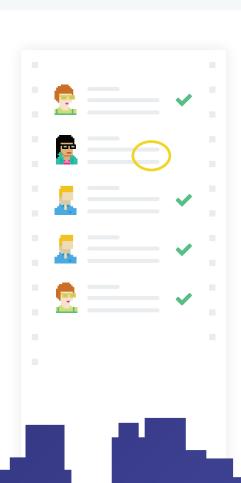
Immuta's policy engine enforces customizable purpose-based restrictions, ensuring that the right data is only being used for the right reasons, in compliance with Articles 5 and 6 of the GDPR.

# **Right to Be Forgotten Policies**

Immuta's policies can automatically and immediately hide data from specific individuals—regardless of what data source their data is stored in, or what tool a data scientist is using to access that data, in compliance with Article 17's "right to be forgotten."

# **Automated Governance Reports**

Immuta's Automated Governance Reports allow compliance personnel to quickly draft over two dozen reports to understand how, where and why data is being used, giving unprecedented visibility into data science environments. This makes compliance with Articles 15–20's data visibility and Article 30 recordkeeping requirements a breeze.



# **Privacy by Design and by Default**

Immuta's data control plane has embedded privacy preservation and data security measures into every aspect of the platform, ensuring full compliance with Article 25.

# **Differential Privacy**

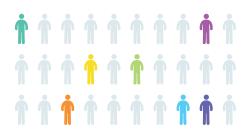
Immuta's automated differential privacy provides mathematical guarantees that no PII can be accessed or discovered by data scientists. This is the highest level of privacy protection available.

# The GDPR mandates new levels of control over your data science environment, which Immuta makes easy.



# **Pseudonymize Confidently**

Pseudoynmization is a cornerstone of the GDPR, which mandates that all potentially identifying information be minimally accessible. Immuta's masking, redaction, and minimization policies allow for strong pseudonymization of data at granular levels.



# What purposes has this data source been used for? Which users and organizations are involved in this project? What data has Alex accessed?

# **Audit Everything**

Immuta captures records of every action undertaken within the platform, encompassing all data science activity across the enterprise. This means that full auditability is possible—our customers can gain full visibility into all their data activities, in one easy place.

# **Never Move Data Across Borders**

Immuta provides unified access to all enterprise data without copying or moving that data, meaning that data scientists can access all enterprise data without sending it across borders, creating new copies, or needing to store it in one place.



# **Evolving with the GDPR**

European regulators' interpretation of the GDPR is still evolving—and Immuta is evolving, too. We are constantly adding new features to make compliance with the GDPR easier on data science teams and governance personnel. We're monitoring the GDPR like hawks, and we'll continue to add and refine new features to make sure our product remains the number one GDPR-compliant platform for data science in the world.

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