451 Research

FIRESTARTER
REPORT EXCERPT

451 Research announces Immuta as a Q1 2019 Firestarter innovation award recipient

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The 451 Firestarter award recognizes organizations for exceptional innovation and disruption in their market. Based on their insights and expert opinion of long-term trends and the competitive landscape within the industry, the 451 Research analyst team, on a quarterly basis, nominates technology firms of any size and age.

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Immuta

Nominated by Matt Aslett, Research Vice President - Data, AI and Analytics

Immuta has earned a Q1 2019 451 Firestarter award for creating a data management platform for data science. Data scientists connect their existing tools to Immuta's platform, and then governance professionals work on policies to aid compliance with industry regulations.

The 451 Take

Immuta's combination of functionality is designed to enable rapid access to data using existing business intelligence and data science tools – without needing to move the data into a new repository. Central to Immuta's longer-term strategy is its belief that managing data for building machine learning models is very different from managing data for developing traditional applications. We agree, and as such are excited to recognize Immuta as a 451 Firestarter.

More about Immuta

Immuta was founded in 2014 by former US intelligence agency contractors following their experience in trying to create a single platform to provide data scientists with access to trusted data sets in order to reduce the time required to get up and running with machine learning projects. Specifically, the company set out to develop an in-memory data virtualization plane that provides a catalog of all available data in underlying data storage and processing technologies, along with data access enforced by privacy and policy controls. The company's platform also has functionality aimed at data stewards and data governance professionals, including the ability to audit data usage, as well as dynamic policy enforcement. Immuta has reported significant growth thanks to success in the federal government, financial services, life sciences/healthcare and insurance markets.

ABOUT 451 FIRESTARTERS

The 451 Firestarter award recognizes organizations for exceptional innovation and disruption in their market. Firestarters are awarded quarterly to technology firms of any size and age. Awardees are nominated by the 451 Research analyst team based on their own insights and expert opinion of long-term trends and competitive landscape, and their in-depth conversations within the industry. Nominations are based on a combination of factors, including uniqueness, strategic and technology vision, and the disruptive potential of the organization's technology. Award recipients fall within the four key technology themes of 4SIGHT, the 451 Research framework for understanding the evolution of the digital transformation landscape: Contextual Experience, Invisible Infrastructure, Pervasive Intelligence and Universal Risk.

Learn more about 451 Research's Firestarter program
https://451research.com/about-us/our-research/451-firestarters